- CIKC SFURTI CLUSERS UNDER KVIC

Nodal Agency- State Office, KVIC, Kolkata, West Bengal

Implementing Agency - Chandrakanta Lalit Mohan Resham Khadi Samity

[Certified By KVIC, GOI], **[An ISO 9001:2015 Certified Organization]**

Technical Agency- NIFT, Kolkata

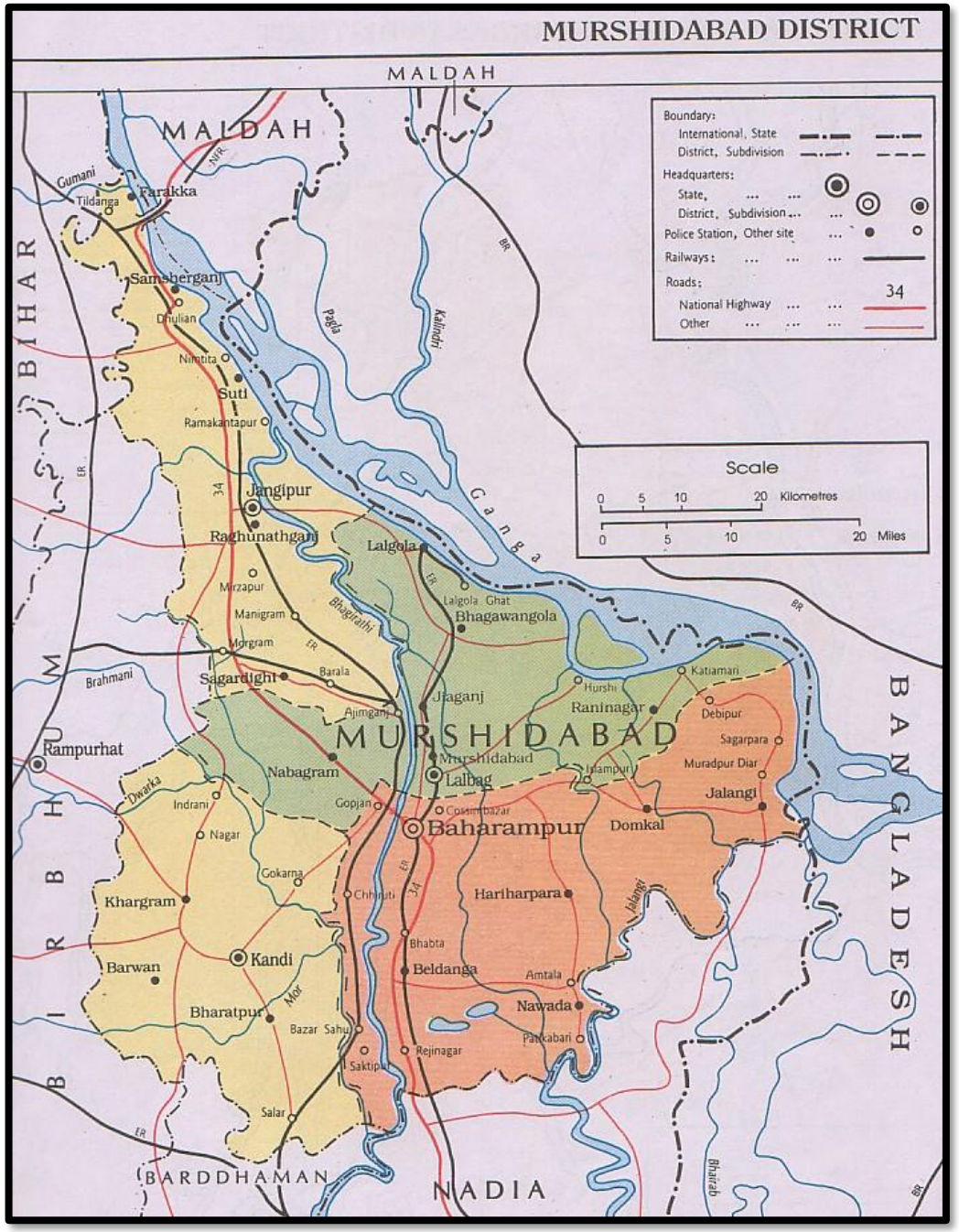
CIKC SFURTI Clusters Under KVIC

Sl.No	Existing Clusters	Category	Project cost (Rs.Lakhs)	SFURTI Grant (Rs.Lakhs)
1	CHAK ISLAMPUR KHADI CLUSTER	Major	237.50	192.50

Chak Islampur Khadi Cluster

CLUSTER AREA

State : West Bengal
Dist. : Murshidabad
Sub-division : Four
Domkal , Berhampore & Kandi
Blocks : Six
Raninagar-I
Raninagar-II
Domkal
Murshidabad Jiagang
Berhampore
Bharatpur
Villages : 50



Chak Islampur Khadi Cluster

Implementing Agency	
SPV	

- Category of Cluster : Major
- No.of Artisans : 513
- Total Project Cost : Rs.237.50 lakhs
- CFC Activities :
  - Dyeing machines.
  - Spinning
  - Weaving
  - Stitching machines
  - Reeling MAchineries

HI Cost Approved			HI Cost Realized			HI Cost Due		
IA Contn.	Grant	Total	IA Contn.	Grant	Total	IA Contn.	Grant	Total
45.00	135.00	180.00	45.00	135.00	180.00	Nil	Nil	Nil

	Funds approved	Fund receipt in Account	Funds utilized
HI Cost (incl. IA Contn.)	180.00	163.80 [16.20 Land value]	163.80
IA Cost	20.00	20.00	20.00
SI Cost	25.00	25.00	25.00

Chak Islampur Khadi Cluster

DPR vs. Actual status				
DPR mentioned	**Actual purchase**	**DPR Cost**	**Actual cost**	**Remarks / Reasoning**
Stitching machine 7- Nos Five Thread Overlock 1 Nos Button Hole-1 Nos Button Stitch - 1 Nos Portable Steam Iron - 1 Nos Shirt Folding- 1 Nos Jiggar Dyeing 50Ltrs.-1 Nos Winch SS - 1Nos Padding Mangle -1 Nos Tumble Dyer 50 Ltrs - 1 Nos Hydro Extractor - 1 Nos	Stitching machine 7- Nos Five Thread Overlock 1 Nos Button Hole-1 Nos Button Stitch - 1 Nos Portable Steam Iron - 1 Nos Shirt Folding- 1 Nos Jiggar Dyeing 50Ltrs.-1 Nos Winch SS - 1Nos Padding Mangle -1 Nos Tumble Dyer 50 Ltrs - 1 Nos Hydro Extractor - 1 Nos	94.80 lakhs	94.80 lakhs	

Chak Islampur Khadi Cluster

DPR vs. Actual status				
DPR mentioned	**Actual purchase**	**DPR Cost**	**Actual cost**	**Remarks / Reasoning**
Hank Dyeing 50 Kgl - 1 Nos Hank Dyeing 25Kg - 1 Nos Electric Boiler - 1 Steel Trolleys - 1 Nos Cloth Hot Air Dyer - 1 Nos Cloth Cutting Machine - 2 Nos Hot Air Drier - 1 Nos Shirt Folding Table - 1 Nos Kirloskar D.G .Set 30 KVA - 1 Nos Charkha - 200 Nos	Hank Dyeing 50 Kgl - 1 Nos Hank Dyeing 25Kg - 1 Nos Electric Boiler - 1 Steel Trolleys - 1 Nos Cloth Hot Air Dyer - 1 Nos Cloth Cutting Machine - 2 Nos Hot Air Drier - 1 Nos Shirt Folding Table - 1 Nos Kirloskar D.G .Set 30 KVA - 1 Nos Charkha - 200 Nos	94.80 lakhs	94.80 lakhs	

CIKC SFURTI Clusters Under KVIC

S.No.	Component	Amount (Rs.Lakhs)
01.	CFC Building and Civil works (4,270Sq.ft.)	39.00
	Total	

CFC PRESENT STATUS - Chak Islampur Khadi Cluster



Building



Dyeing Activity

CFC PRESENT STATUS - Chak Islampur Khadi Cluster



CFC Building



Tailoring Unit

CFC PRESENT STATUS - Chak Islampur Khadi Cluster



Spinning Activity



Reeling Activity

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Awareness Programe



Orientation Programe

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Spinning Activity



Pattern Making Training

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Garmentes Construction Training



Dyeing Training

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Surface ornamentation Training



Computer Skill Training

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Design Support Programe



Kids Wear Training

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Computer Accounting Training



Quality & Packinging

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Embroidery Training



Training on Selling Skills

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Quality Improvement & Production Enhancement Training



Finishing Of Fabric

Product - Chak Islampur Khadi Cluster



Product of the CIKC



Product of the CIKC

Activity of the Soft Interventation - Chak Islampur Khadi Cluster



Product of the CIKC



Product of the CIKC

Chak Islampur khadi Cluster

CFC PRODUCTION (2019-20)	
Product	Quantity
Yarn	22,841 Kg
Cloth	1,21,710 Mtr.
Ready Made	11,369.00 Pics

CFC Turnover (Rs.Lakhs)			
Year	Turnover (Rs.Lakhs)	Sales from sales out let if any	Revenue/ Margin
2017-18	649.60		1.37
2018-19	813.06		1.53
2019-20	904.26		1.85

Marketing channels	Retail sales ,Wholesales and Exhibition sales by the IA

Chak Islampur khadi Cluster – SI Programme

S.No.	Soft Intervention program	Participant category	Program/Event venue
1	Awareness Camp 7 days 134 artisans	New Artisans	CFC Building, Chak
2	Orientation Workshop 3 days 117 artisans	New Artisans	CFC Building, Chak
3	Skill Training (Spinning) 7 days 40 artisans	New Artisans	CFC Building, Chak
4	Skill Training (Pattern making) 7 days 18 artisans	New Artisans	CFC Building, Chak
5	Skill Training (Garment construction 7 days 18 artisans	New Artisans	CFC Building, Chak
6	Skill Training (Dyeing) 3 days 7 artisans	New Artisans	CFC Building, Chak
7	Skill Training (Surface Ornamentation) 5 days 24 artisans	New Artisans	CFC Building, Chak
8	Skill Training (Design Support Programe 2 days 17 artisans	New Artisans	CFC Building, Chak
9	Skill Training (Dyeing) 2 days 6 artisans	New Artisans	CFC Building, Chak
10	Skill Training (Dyeing) 2 days 6 artisans	New Artisans	CFC Building, Chak
11	Skill Training (Kids Wear Training) 11 days 5 artisans	New Artisans	CFC Building, Chak
12	Embroidery Training Program 8 days 20 artisans	New Artisans	CFC Building, Chak
13	Training on "Maximizing sales through Visual Merchandising 4 days 25 artisans	New Artisans	CFC Building, Chak
14	Training on Enhancement of computer skills 4 days 25 artisans	New Artisans	CFC Building, Chak

Chak Islampur khadi Cluster – SI Programme

S.No.	Soft Intervention program	Participant category	Program/Event venue
15	Garment Construction Training 8 days 20 artisans	New Artisans	CFC Building, Chak
16	Training on “Selling Skills” 4 days 25 artisans	New Artisans	CFC Building, Chak
17	Training on “Computer Accounting 4 days 25 artisans	New Artisans	CFC Building, Chak
18	Training on Dyeing of yarns and Fabric 8 days 10 artisans	New Artisans	CFC Building, Chak
19	Training on Finishing of Fabric 8 days 10 artisans	New Artisans	CFC Building, Chak
20	Training on quality Control and Packaging 3 days 25 artisans	New Artisans	CFC Building, Chak
21	Training on Quality improvement and production enhancement 21 days 6 artisans	New Artisans	CFC Building, Chak
22	Prototype sample & Others	New Artisans	CFC Building, Chak

Chak Islampur khadi Cluster

- Current structure of SPV and Shareholding

A	No. of shares allotted	Share Value (Rs.)	Share Capital (Rs. Lakhs)

Term Loan outstanding	Rs.------ Lakhs
Working Capital Loan (CC)	Rs. ……. Lakhs

Social Security Schemes		
Scheme		**Completed**
PMSBY insurance coverage		Yes
MSME Databank enrollment		Yes

Item		Quantum
No. of User members		--
No. of Units promoted, as convergence initiative		----

Chak Islampur khadi Cluster

- Task Checklist

S.No.	Task	Status / Remarks
1.	Supplier registration with Khadi Societies	Yes
2.	Registration with MSME Mart (NSIC)	under process
3.	GEM Registration	under process
4.	Google mapping of CFC Location	Yes
5.	CFC Insurance Renewal (Building & Machinery)	Yes
6.	Cluster website creation and document upload	Yes
7.	Ministry web portal – Document updation (www.sfurti.msme.gov.in)	Yes
8.	Inauguration	No

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Projected Avarage Wages of the Artisans as per DPR	Averaage Wages of the Artisans at Inception/Commencement of the Cluster	Averaage Wages paid to the Artisans per Month During 2016	Averaage Wages paid to the Artisans per Month During 2017	Averaage Wages paid to the Artisans per Month During 2018	Averaage Wages paid to the Artisans per Month During 2019	Averaage Wages paid to the Artisans per Month During 2020	Percentage of Enhancement of wages (In Comparative Projections in DPR)
Spinner - Rs.150.00 Weaver - Rs. 200	Spinner - Rs. 100.00 Weaver- Rs. 150.00	-	-	1,45,12,579 (YEARLY) **2,358/- (MONTHLY)**	1,49,07,000 (YEARLY) **2,922/- (MONTHLY)**	1,55,47,335 (YEARLY) **3,526/- (MONTHLY)**	30% to 40%

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- **Criteria for success of the scheme:**

Infrastructual development, Enhancement of productivity, Improvement in quality, Cost efficiency and its effectiveness, Skill development, Market orientation, Better earning, Advancement of traditional technology and its originality , Application of advanced technology in value addition for sales promotion, Modernization, Diversification, Scope invention and overall improvement of the stake holders are the criteria of successfulness.

- **Value addition , addition of products in the cluster:**

- Installation of modern machineries and its advanced technology made the production of yarn and cloth dyeing, colouring, processing, garment mafucturing, value adding qualitative and lucrative.

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As the productivity of yarn and cloth dyes has increased, so has the quality of khadi products. As a result, the popularity of the khadi products is increasing and the khadi has taken its own place in the list of favorite amongst the Khadi users, buyers, lovers. Rather Khadi has now become a fashion trend, could be able to compet in the textile world.

Earlier usually white Khadi has been produced and sold in the form of metre only. Customer had limited scope but now its diversification and wide range has been able to bring unlimited option to the esteemed customers.

This cluster has brought its new collection "Kids Wear"other than the Ladies, Gents Wear and existing products of Saree, Than, Dhoti, Angabastra etc. which may kindly be considered as addition of products in the cluster.

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- What is the growth in the industry and in the area?

A continual growth has been realised in the last 3 years but Covid-19 global pandemic outbreak and in combat against Corona Virus contingency .

promulgation of lockdown throughout the nation has affected the growth severely.

Actually since last February , 2020 the sales are getting affected badly caused to the threat of Corona Virus contagion and from 22nd of March, 2020 sales has completely been stopped and stands at nil.

There is no retail and wholesales since long and even the realisation of the debit balance from the sundry debtors has become stopped which has compelled to stop the growth and the consistency as well as sustainability of the cluster.

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- Under these circumstances to overcome the adversities and to keep the cluster running actively like before please consider the following:
- 1. sanctioning & releasing Covid-19 special rescued financial package.
- 2. Helping by releasing the rest 30% of 3rd quarter MMDA claim for the year 2019-20.
- 3. Relaxing all the new conditions applied on MMDA payment from 3 rd quarter onwards and deferment of adoption of score card based payment of MMDA for a year or two, as the conditions may cause hardship in the present scenario.
- 4. Waving off the interest of the institution's portion on bank finance for a year or two.
- 5. Exempting interest on CBC fund for a year or two.
- 6. Enhancing the existing percentage of MMDA grant for the artisans and institutions both.

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7. Allowing to utilize MMDA grant institution's portion as discount to the customers for acceleration of Khadi sales.

8. Exempting GST on Khadi readymades.

9. Announcing special rebate @10% on sales of Khadi for a year or two.

10. Helping in receiving Government supply order of Khadi Face Mask, Hand Sanitizers and Khadi Ready Garment, Sarees etc.

11. Please allow cash discount @10% on cash purchase of Sliver/Roving from KVIC, CSP.

- **How the artisans are benefited with the cluster:**

1. Artisans got availed the opportunity to get themselves trained so as to make themselves efficient by this cluster.

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2. They have got the scope to avail the advanced technology.

3. Use of updated Machineries with advavced technology to keep ahead the traditionalism of Khadi which makes Khadi fashionable and choiceable and also helps to creat better opportunity to earn.

4. It also motivates the artisans towards enterprises.

5. It helps the artisans to get themselves confident and self dependent.

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- **Further expansion:**

There is every possibility of expansion but now it is getting interrupted caused to the outbreak of Covid-19 global pandemic. Corona Virus infection engulfed the whole world and made the economical growth very much slowdown.

Its negative impact has fallen directly on the cluster and in its expansion.

Something help needs to come out of this inconvenient situation.

Scope and avenues of marketing is required to be wide and be available to the IA.

Market potentiality and export avenues if any:

The entire production of the cluster is market oriented and marketable but now due to Covid-19 crisis the overall market is paniced and almost stopped,

sanctioning of a stimulus package can bring out the cluster from the existing miseries.

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- User charges:

- The users are only the rural economically backward artisans who are associated with this cluster to earn their livelihood.
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- In consideration to the above no charges have been charging from the users and therefore no IRG has been earned and or created.

- Until and unless the users would become self sufficient and dependent in paying charges it is not being possible.

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- **Appointment / identification of lead manufacturing consultants from the list of lead manufacturing consultants through tender for better performance of the cluster with productivity and marketing:**

Let the cluster be favored and strengthen by providing the list of lead manufacturing consultants and engaging an experienced marketing expert for better performance in respect to the productivity and marketing.

The cluster as well as implementing agency both are earnestly welcoming such initiative and eagerly awaiting for having such assistence from KVIC.

- **How much is the profit?**

The work of the cluster has generated some surplus in the last three years, some of which has been distributed among the artisans, some of which has been distributed amongst the staff and surplus, some has been spent as maintenance cost and the rest is left.

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- What is the success of the cluster:

Technologinal upgradation, Skill development of the artisans, Setting of CFC and its utilization by the users. Better ambiance, Work environment and advancement, Product diversification, Scope of better earning etc.

- How many new artisans are expected:

The Covid-19 crisis has led to an increase in the number of new artisans enquiring and communicating with the cluster in search of new work in the wake of job cuts and layoffs.

But the big challenge now is to keep up with the existing work, let increase the work is not being possible as sales have stopped due to the outbreak of the corona virus disease. However, which is impossible without the direct financial support of the Khadi Commission and the favorable consideration of the Ministry of MSME, Government of India.

CHAK ISLAMPORE KHADI CLUSTER

END

THANK YOU